



East Africa Healthcare Federation Conference and PHARMEX 2017

Dar es Salaam

24-25 July 2017

Theme: Health Care Financing for Sustainable Quality Health Care

APHFTA - Tanzania Private Health Sector will host the 6th East African Healthcare Federation Conference on **24th to 25th June 2017** at the **Hyatt Regency Hotel, the Kilimanjaro, Dar es Salaam.**

THE EAST AFRICA HEALTH CARE FEDERATION CONFERENCE 2017 WILL RUN CONCURRENTLY WITH PHARMEX 2017 EXHIBITION

Pharmex exhibition attracts exhibitors from all over the world. Importers, local trade partners, distributors, country agents of leading Multinational healthcare companies, manufactures, training institutions and NGOs and FBOs working on healthcare projects in healthcare. Pharmex 2017 is also attracting Non-medical firms which have strong business links with the healthcare sector which include but not limited to Banks, Insurance Brokers, IT providers, Communication and other allied healthcare businesses.

The Pharmex 2017 Exhibition is an excellent opportunity for all exhibitors to promote NEW and REGULAR PRODUCTS and / or SERVICES to over **500 Key decision makers and Health Professionals who are members of APHFTA, Kenya Healthcare Federation (KHF), Uganda Healthcare Federation (UHF), Rwanda Healthcare Federation (RHF), Burundi Private Health Sector, and South Sudan Private Health Sector Association, all coming together under one roof, at the East Africa Health Care Federation Conference.** In addition to this audience, the conference attracts Healthcare Professionals from governmental and non-governmental agencies in the East African Region.

Spaces for exhibitors are already being allocated on a “first-come, first-served” basis. Please, book your stand early to avoid disappointment. Each stand will be provided with a power point, fascia, 1 standard table and 2 chairs and refreshments / meal coupons for 2 people.

Additionally, you can capture excellent marketing opportunity through sponsoring lunches, dinners and refreshments as well as some scientific sessions over the 3-day event. The sponsors will be allotted time to give a short pre-vetted presentation as well as to advertise at the corresponding halls during the session.

Rates:

- *Booth- 3M X 3M with all the mentioned amenities for two people- USD 2,500*
- *Sponsorship: Gold Sponsor- Logo on all Conference materials, adverts and bill boards, one Booth, 45 Minutes session in prime time allocated to the Sponsor, and 10 delegates VIP access- USD 35,000*
- *Silver Sponsor- Logo on all Conference materials, one Booth, 20 Minutes session in prime time allocated to the Sponsor, and 5 delegates VIP access - USD 25,000*
- *Conference Fee (includes Conference materials, access to all exhibitions, teas and lunch. Accommodation, transport and Visa charges not included) for delegates who are not members of the EAHF country federations/associations – USD 180*